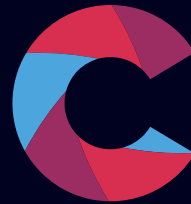


ADVERTISE

on  cineuropa.org



Promote your film or your project
Convey your message to top film professionals



ABOUT cineuropa

THE BEST OF EUROPEAN CINEMA

Cineuropa is Europe's leading online film and audiovisual portal.

Aimed at industry professionals and the general public, it is also a platform for networking and exchanging information and ideas.

Through daily news, interviews, databases and in-depth studies on the audiovisual industry, Cineuropa promotes European cinema and culture worldwide.

The website is updated daily with the latest news and exclusive content.

Our articles are published and available to read for free in English, French, Italian and Spanish.

From A-list events to national film showcases, Cineuropa covers more than 70 film festivals and markets throughout the year.

Our journalists report on their national industries from every member state of the EU, and even further afield.



WEBSITE TRAFFIC



TOTAL VISITORS
1M/MONTH

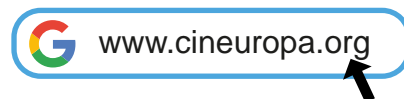


Thanks to its ever-increasing use of new technologies, Cineuropa has managed to amass significantly bigger audiences over the last few years.

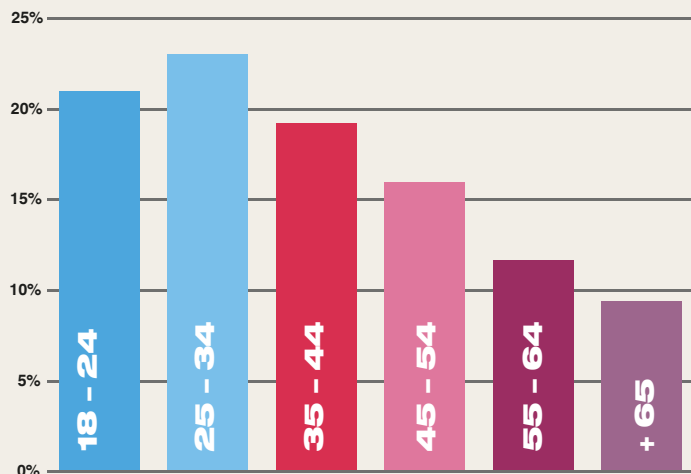
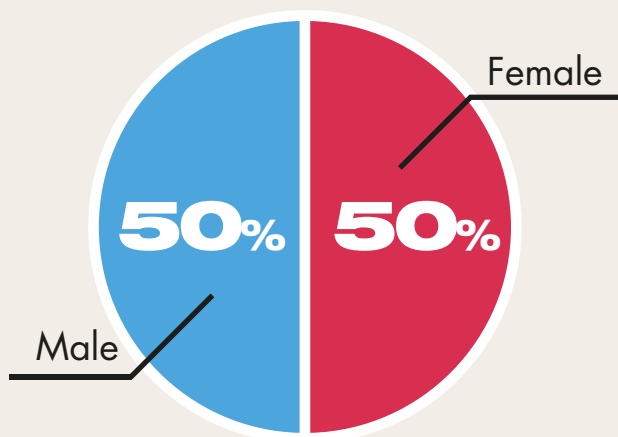
The website hosts around **1,000,000** visitors each month, and most of these read it on their mobile phones.

The majority of our traffic comes from search engines, and in particular Google. About **10% of people** land on our page by typing cineuropa.org on their browser, which means that we are a touchstone film website for them. Other visitors access our portal through the posts published on our social networks and links from other websites, or by subscribing to our newsletter.

10%



People aged between **18** and **55** are our most engaged readers.



Most of our readers are employed professionals. **60%** have a degree, whilst **25%** are students.



WEBSITE TRAFFIC



VISITORS FROM AROUND THE WORLD

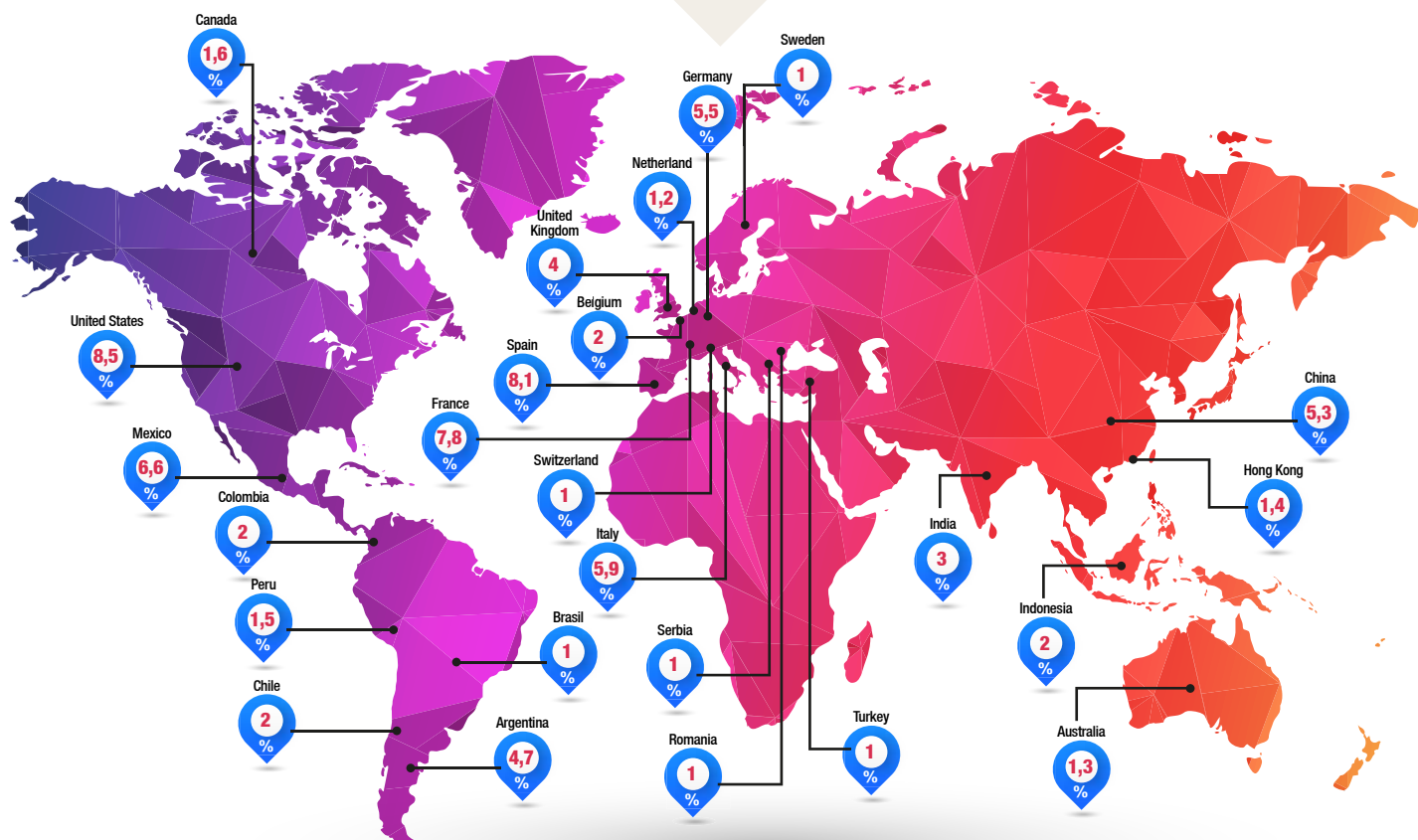
A trusted source for hot news.

Cineuropa has managed to reach a loyal and enthusiastic audience of cultural professionals, film professionals, and film buffs around the world.

As in previous years, Spain, France, Mexico and Italy continue to perform very well. Meanwhile, the Latin American countries are also asserting

their presence in the list of nations with the highest numbers of visitors, with six countries in the top 25 (percentages below).

The USA is still our number-one country. English is the preferred language, followed by Spanish (29%), French (13%) and Italian (7%).



SOCIAL MEDIA TRAFFIC



Our most popular social network are **Facebook (90K followers)** and **Twitter (44.4K followers)**. On both platforms, users constantly interact, comment on, like and share our publications. Our **LinkedIn** presence, which we established at the end of 2022, is growing exponentially, having gained almost **1.000 followers** in just two months.

The three social networks are visited by both **women** and **men**, with a **50/50** split, and most of these are aged **between 25 and 55**.

The most engaged countries, with very similar percentages, are Italy, France, Spain, the USA, Mexico, Germany and Belgium.

SOCIAL MEDIA INTERACTION



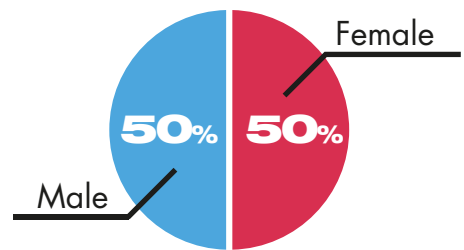
LIKE



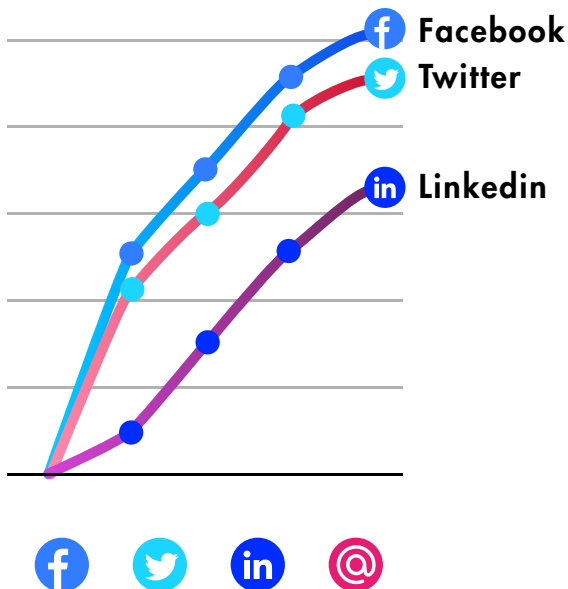
SHARE



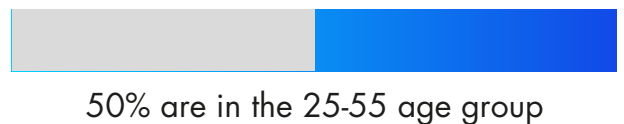
COMMENT



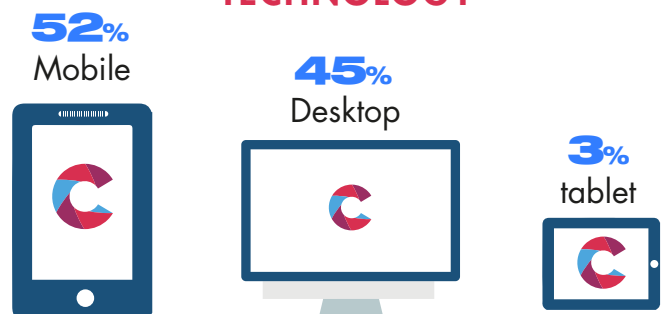
SOCIAL MEDIA PAGE ACTIONS



BIGGEST AGE GROUP



TECHNOLOGY



ADVERTISING OPPORTUNITIES

SPREAD YOUR MESSAGE
AND POSITION YOUR BRAND

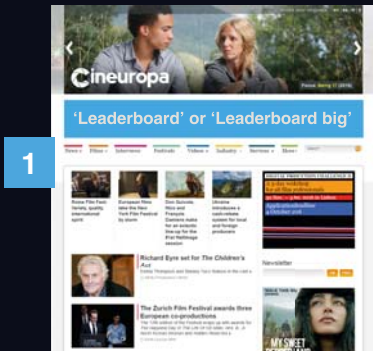
YOUR TARGET MARKETS

- Production
- Press and Media
- Filmmakers
- National / International organisations
- Development
- Training institutions
- Public relations
- Broadcasters
- Distribution and Sales companies
- Post-production companies
- Financing bodies
- Casting and Talent agencies



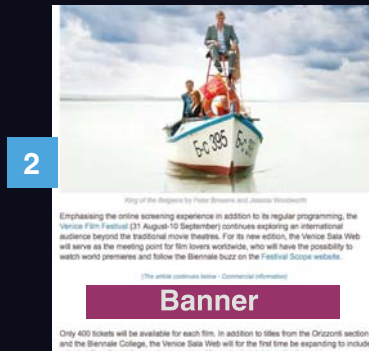
ADVERTISING OPPORTUNITIES

FORMATS AND RATES



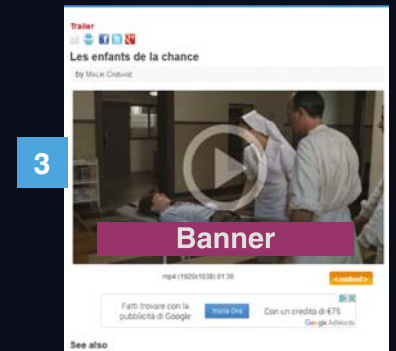
1

Leaderboard or Leaderboard Big



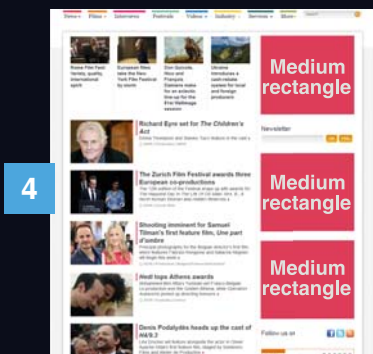
2

Inner Pages Ads



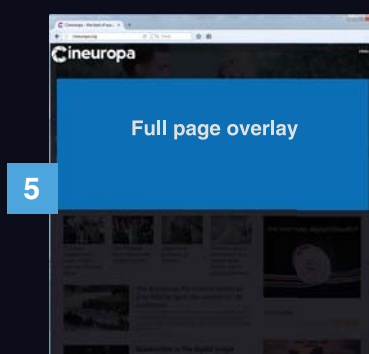
3

In-video Overlay



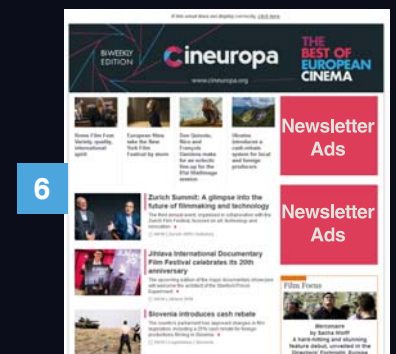
4

Medium Rectangle Ads



5

Full page overlay



6

Newsletter Ads

Type	Dimension / format	Price - excluding VAT
1	Leaderboard	728 X 90 px / .jpg, .gif, .png
	Leaderboard big	960 x 120 px / .jpg, .gif, .png
2	Inner pages	468 x 60 px / .jpg, .gif, .png
3	In-video overlay	468 x 60 px / .jpg, .gif, .png
4	Medium rectangle	300 x 250 px / .jpg, .gif, .png
5	Full page overlay	full page / .jpg, .gif, .png
6	Newsletter	250 x 200 px / .jpg, .gif, .png
		€ 800 / week*
		€ 900 / week*
		€ 450 / week*
		€ 500 / week*
		€ 700 / week*
		€ 1100 / week*
		€ 250 / delivery*

